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CREATING EXPERIENCES **in POLAND**

Issue 3, Spring 2023

Discover Poland

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An underestimated
city

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Herring
in 100 ways



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Discover Poland

Western Pomerania: culture and nature

Western Pomerania is a region that abounds in tourist attractions - it is a part of Poland that has a lot to offer, from wonderful beaches to picturesque landscapes, rich history and tradition and delicious cuisine. Situated in the north-western part of our country, it is an area that has changed hands over hundreds of years of its history, with local lands inhabited by Slavs, Germans, Kashubians, Danes and Swedes, among others. Since 1945, Western Pomerania, with its capital, Szczecin, has been part of Poland.

Why is it worth visiting West Pomerania?

There are many reasons to visit West Pomerania. We list the most important ones below.

Beautiful beaches

Western Pomerania is famous for its beautiful, sandy beaches. The best known of these is the beach in Międzyzdroje, but it is also worth visiting the beach in Świnoujście, which is one of the largest in Poland. There

are many others in the area, such as Rewal, Pobierowo or Dziwnów, which offer many attractions for tourists.

Picturesque landscapes

Western Pomerania is a region of beautiful scenery. The local forests, hills

and picturesque cliffs are ideal for nature lovers. The Wolin National Park deserves special attention - you can admire the local flora and fauna here thanks to numerous hiking trails.

History and tradition

Western Pomerania has a rich history and tradition. There are many castles and palaces - the castle in Kamień Pomorski, the Castle of the Pomeranian Dukes or the Classicist Palace (both in Szczecin) are worth a visit. There are also numerous museums in the region, such as the National Museum in Szczecin and the Museum of the City of Kołobrzeg, which host many interesting exhibitions.

Gastronomy

The local cuisine is delicious and linked to the region's geography; West Pomeranian restaurants serve traditional dishes such as herring in cream, red borscht or meatballs. The region is also home to breweries such as Browar Amber or Browar Stara Mydlarnia, where you can taste delicious beer.

Active holidays

Western Pomerania is an ideal place for active leisure. There are numerous hiking trails in the area, which are ideal for walkers and cyclists. You can also enjoy water sports such as windsurfing or canoeing.

Szczecin - the capital of the region

Szczecin - the capital of the West Pomeranian Voivodeship - is a city located at the intersection of important transport routes - the A6 motorway leading to the German border, the S3 motorway cutting through western Poland from north to south and the S10 connecting Szczecin with central Poland. Szczecin is also well connected by rail and has an international airport, Szczecin-Goleniów. It is also close to the sea - the western coast of the Polish Baltic Sea and holiday resorts such as Mielno and Międzyzdroje are around 100 km away. Thanks to the existence of the Swinoujscie-Szczecin waterway, it is also one of Poland's most important

sea ports. There are many places worth seeing in Szczecin, so below you will find our own selection. However, do not limit your sightseeing to this list, but explore this amazing city on your own.

Gothic Szczecin

The city's interesting historical past is written down in its architecture. Szczecin boasts outstanding Gothic architecture, which you will find in its oldest part. As many as four of the city's buildings are part of the European Brick Gothic Route, such as the impressive City Hall from the mid-15th century, the St. James Archcathedral Basilica from the mid-12th century and Szczecin's oldest church, St. Peter and Paul.

Castle of the Pomeranian Dukes

The mysterious Renaissance Castle of the Pomeranian Dukes is located on Castle Hill in the central part of the city. Its origins date back to the 12th century, while its present form is due to a 16th century reconstruction. It was the seat

Photo: Canva



of the House of Griffin, rulers of the Pomeranian duchy. Destroyed during the Second World War, it was rebuilt in its present form and houses local government and cultural institutions.

New building of the Szczecin Philharmonic

The new building of the Mieczysław Karłowicz Szczecin Philharmonic was built on the site of the former Konzerthaus. Designed by Estudio Barozzi, the building is thoroughly modern, but at the same time refers to Szczecin's historic buildings. The project has received numerous architectural awards. Its concert halls are considered to be among the best in Poland.

Wały Chrobrego (Chrobry Embankment)

Wały Chrobrego (Chrobry Embankment) is a 500-metre-long viewing terrace located on an embankment along the Oder River. Erected when the city belonged to Germany, it is the best-known panorama of the city together with the Castle of the Pomeranian Dukes, the National Museum and St. Jacob's Cathedral. An ideal place for an afternoon stroll.

Wolin Island and Międzyzdroje

If you have a little more time and prefer nature to culture, be sure to visit Poland's largest island, Wolin. One of Poland's 23 national parks, Wolin National Park, is located here. The park's symbol is the white-tailed eagle nesting here; you can also encounter many other species here, such as eagle, owls,



Photo: Canva

otters, aquatic warblers, foxes, roe deer and buzzards. There is also a European bison show enclosure.

On Wolin, there is also Międzyzdroje - one of the favourite holiday destinations of Poles. Beautiful sandy beaches and sunsets over the Baltic Sea will captivate any lover of resting in the rhythm of nature.

West Pomeranian beaches

The West Pomeranian beaches are among the most beautiful in Poland. Apart from the one in Międzyzdroje, it is worth visiting the beach in Pobierowo, famous for its white sand and clear water, the intimate beach in Dziwnów with a view of the mouth of the Dźwina River, the beach in Darłowo with a view of the local castle of the Pomeranian dukes or, finally, the beach in Trzęszacz located near the ruins of a medieval church on the edge of a cliff.

Where to rent a Carwiz car?

You will find us at two convenient points in Szczecin: at Szczecin-Goleniów airport and in the city centre at Szczecin Główny railway station. **Our contact details are +48 666 406 013 and email szz@carwiz.pl.**



Photo: Canva



Weekend in Bydgoszcz

Bydgoszcz is one of the two - apart from Toruń - capital cities of the Kuyavian-Pomeranian Voivodeship with a name that gives foreigners heart palpitations. Due to its numerous rivers and canals, it is sometimes referred to as the Polish Venice.

Bydgoszcz's parish church is a beautiful Gothic church dedicated to St. Martin and St. Nicholas, built in the second half of the 15th century, and is the city's most valuable monument of Old Polish architecture. Take a look inside and see for yourself what a wonderful and colourful interior it has.

The next stop on our walk around Bydgoszcz will be the Młyńska Island - it is here that you will see the historic townhouses and industrial heritage of the city. The Młynówka River flows through here. It is a place where you can eat well and drink beer at the local brewery. An ideal place for a walk at any time of the year.

Fans of street art will certainly enjoy the Bydgoszcz murals, which refer to the history of the city and Poland, pop culture, raise social issues and evoke important figures for the city.

If you like to look at the city from above, we recommend climbing the water tower. 176 stairs lead up to the vantage point from where you can admire the panorama of Bydgoszcz. The view is worth the effort. In addition, to get to the top, you first have to go through the interior of a former water reservoir, which is an additional attraction.



Carwiz in Bydgoszcz (airport)

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Weekend in Toruń

Situated on the Vistula River, medieval Toruń is the ideal city for a weekend city break. The hometown of Nicolaus Copernicus seduces with its unbelievable old town and the famous Toruń speciality - gingerbread.

Toruń is a city whose mediaeval urban complex, consisting of the Old Town, the New Town and the Teutonic Castle, was entered on the Unesco list in 1997. Both markets are worth a visit - the Old Town Square is home to the Church of the Holy Spirit, Artus House and the Town Hall from the 15th century; the New Town Square, on the other hand, testifies to the craftsmen's history of this part of Toruń.

Toruń also has its leaning tower, like Pisa. It is one of the 52 defensive towers and its tilt is 1.46 metres. Where did its leaning come from? The tower is close to the river, so a landslide is most likely responsible for its tilt, although legend has it that it was built by a Teutonic friar as an act of penance for a broken chastity vow.

After a walk through the streets of Toruń, make sure to try the delicious gingerbread - these sweet, spicy pastries have stolen many a heart!



Carwiz in Toruń

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Not such an ugly duckling: the amazing post-industrial Łódź

Photo: Canva



Łódź is a city whose roots go back to the Middle Ages. Its fastest development took place in the 19th century, when, on the wave of the industrial revolution, it became the centre of the textile industry. The central location of Łódź on the map of Poland means that it lies at the junction of two very important transport routes - the A2 motorway running from west to east and the A1 motorway cutting Poland in half. Łódź has an international airport and numerous connections with the rest of Poland.

For many years, industrial Łódź was considered one of the less glamorous Polish cities. Its industrial heritage from the 19th century was deteriorating and its post-war architecture did not always fit in with the character of the city. The last 30 years have seen rapid development of the city, which is slowly regaining its former glory. Today Łódź surprises, intrigues, fascinates and seduces - with its post-industrial buildings, old halls and factories, industrialists' palaces, street art, cafés and festivals. Without a doubt, it is one of those Polish cities that you have to visit!

What is worth seeing in Łódź?

Is one weekend enough to see Łódź in all its glory? In our opinion, 48 hours is not enough, but if you don't have more time, below you can find the must-see places in Łódź.

Piotrkowska Street

This street, one of the longest in Europe, is at the same time a representative part of Łódź, which, thanks to events and festivals, is alive all year round. Along it, you can admire numerous historic

houses with shops, cafés and restaurants. A walk along Piotrkowska will be a treat for those who like the specific style of 19th century buildings.

Łódź Fabryczna station

The Łódź Fabryczna station, thoroughly rebuilt in the second decade of the 21st century, is one of the landmarks of the city. Considered one of the most beautiful Polish stations, it is located in the middle of a completely redeveloped quarter of the city called the New Centre of Łódź, which is also worth visiting.

Księży Młyn

Simple housing estates for workers were established around many Łódź factories, which, apart from blocks of flats, housed schools, hospitals and shops. Księży Młyn is an excellent example of such an estate, where you can admire the so called "famuły", i.e. 2- or 3-storey blocks of flats. Today it is a loft and office zone.

Photo: Canva





Photo: Canva

EC-1

The first power station in Łódź, which dates back to 1906, completed its mission in 2000. Eight years later, the city decided to transform it into a modern arts and culture centre. The Centre of Science and Technology features numerous multimedia exhibitions which reveal the secrets of science to visitors to EC-1; there is also the historic Hall of Machines, the Plane-Tarium and the National Film Culture Centre.

Central Museum of Textiles

Most of Łódź's factories were built in red brick, but not this one - the White Factory, not without reason, is considered the most elegant in Łódź due to its white, plastered facade. Today, it is home to the Textile Museum, which provides an insight into what it was like to work in the industry, as well as textile tools and machines.

HollyŁódź

If you love films, be sure to visit the Museum of Cinematography with its extensive collection of cameras, camcorders,

projectors, posters and memorabilia.

Łódź also has its own Avenue of the Stars - it is part of Piotrkowska Street, between Rubinstein Passage and 6 Sierpnia Street. The most important figures of Polish cinema have their stars there.

OFF-Piotrkowska

The OFF-Piotrkowska centre, located in the post-industrial area, seems to be a place for hipsters, but there is something for everyone. Here you can eat well, drink good coffee and taste stronger beverages. There are also food festivals and organic fairs held here.

Manufaktura and Poznański's Palace

This is one of the most interesting places on the map of Łódź. The former factory complex of Izrael Poznański gained new life when it became a 21st-century shopping, retail and entertainment centre. Before that, the area had been deteriorating for years despite its unique value to the city. Today, Manufaktura is home to a cinema, museums, restau-

rants, shops and even a climbing wall.

In turn, Poznański Palace, nicknamed the "Louvre of Łódź", houses the Museum of the History of the City of Łódź.

Where to rent a Carwiz car?

In Łódź, you can find us in two convenient locations: at Łódź Airport and at Łódź Fabryczna railway station. **Our contact details are +48 666 406 018 and email lcj@carwiz.pl.**



Photo: Canva

Herring in 100 ways

Herring in different forms is one of the most popular Polish dishes. It is common to consume herring in oil, salted herring fillets à la matias and herring carcasses. Restaurants compete in finding new recipes for herring, that way we can eat herring in jelly, herring in sour cream, with various sauces and



Photo: Pixabay

dressings, with dried tomatoes, fried plums or with capers and red onion. Herring is also a popular ingredient of salads (herring salads).

What's interesting, herrings are packed with valuable nutrients, often more than expensive and more "prestigious" fish. Herring is healthy, although not every fish contains the same amount of fat, in case of herring it varies between 0,5% and even 30%. Eating 50g of a high in fat herring equals eating a 500g piece of cod. – that's the opinion of dr Grzegorz



Photo: Pexels

Tokarczyk from the West Pomeranian University of Technology in Szczecin, faculty of food sciences and fisheries (for "Gazeta Wyborcza"). In conclusion, it is a good idea to look for a good quality herring, not only by the sea.



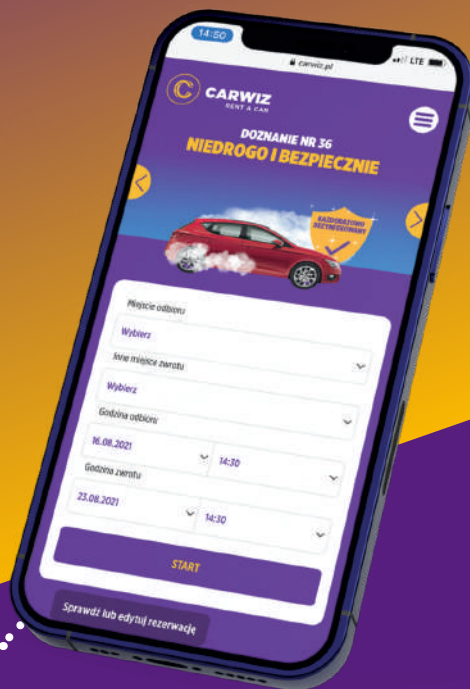
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